



Top 10 Essential SEO Insights



- **Keyword Placement**
Include primary keywords in H1, H2, title tags, and URL.
- **Optimized Meta Data**
Keep title tags under 60 characters, meta descriptions under 155.
- **Engaging Content**
Ensure content is informative, original, and keyword-rich.
- **Internal Linking**
Link relevant pages with descriptive anchor text.
- **Alt Text & Image SEO**
Use descriptive file names and alt text with keywords.
- **Mobile Optimization**
Ensure the content is responsive and mobile-friendly.
- **Content Structure**
Use clear H1, H2, and H3 hierarchy for headings.
- **Site Speed**
Ensure page load time is under 2 seconds.
- **Schema Markup**
Implement structured data using schema.org.
- **User Experience**
Improve navigation, design, and page flow for better UX.