

How Search Engine Works? Three Stages of Search Algorithm

Web Crawling

- Use Google Search Console to provide a clear roadmap of your site.
- Block unnecessary pages and direct crawlers to focus on critical content.
- Guide crawlers to discover all important pages through strategic links.
- Optimize website loading times with techniques like image compression and caching.



Search Engine Indexing

- Prompt Google to crawl and index new or updated content.
- Ensure content is relevant and provides value to users for faster indexing.
- Maintain an organized site layout for easy navigation and indexing.
- Use Google Search Console or search "site.com" to confirm indexing.



Search Engine Ranking

- Create informative, engaging, and relevant content for higher rankings.
- Gain links from reputable websites to increase your authority in search results.
- Incorporate keywords, meta tags, and mobile-friendliness into your site.
- Ensure fast load times, easy navigation, and valuable content to boost ranking.

